



# 2016 IEMSA 12TH ANNUAL REGIONAL EMS BILLING & DOCUMENTATION CONFERENCE

**APRIL 14, 2016 • EMBASSY SUITES ON-THE-RIVER**  
101 E. LOCUST STREET • DES MOINES, IOWA

**IEMSA**  
Iowa Emergency Medical Services Association

**CLICK HERE  
TO LOG-IN AND  
REGISTER TODAY  
AT IEMSA.NET!**

**IT'S A NEW NAME--SAME GREAT CONFERENCE --** Doug Wolfberg has agreed to return to Iowa once again. IEMSA will reach out to EMS Services across the midwest to join us in Des Moines for this popular and much needed educational event.



**CEs FOR EMS  
BILLING MANAGERS  
& CERTIFIED  
AMBULANCE CODERS:**

**This course has been  
approved by the NAAC  
for CEs.** In addition,  
optional EMS CEHs  
have been approved.  
Participants must be  
present for the entire  
conference for CEHs to be  
awarded-no partial credits  
will be awarded.

**HOSPITALITY  
SUITE  
WED. NIGHT  
APRIL 13TH**

## REGISTRATION FEES:

**Includes Tuition,  
Lunch & Breaks**

**Affiliate Member  
Price: \$200/pp**

**Click Here to  
Log-in  
Register Now!**

(or go to [www.iemsa.net](http://www.iemsa.net))  
OR Complete the **Regis-  
tration Form** on the next  
page and return by fax or  
mail to IEMSA.

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> **On April 13, 2016**, the night before the Conference, IEMSA will host a hospitality suite. It will be a night of networking, good food, and relaxation before the conference begins. Join us from 6-9pm at EMBASSY Suites- Room TBD.

> **SPEAKER:** Doug Wolfberg is a founding member of Page, Wolfberg & Wirth (PWW), and one of the best known EMS attorneys and consultants in the United States. Widely regarded as the nation's leading EMS law firm, PWW represents private, public and non-profit EMS organizations, as well as billing software manufacturers and others that serve the nation's ambulance industry.



## AGENDA:

**7:30a - 8:00a**

**Registration -- Breakfast Provided**

**8:05a - 11:50a**

**Medicare, HIPAA and Compliance Updates --  
the NAAC Mandatory CEU presentations :**

These Updates are the industry's most complete, timely and insightful look at the "hard news" coming from CMS and other agencies that directly affect your bottom line, AND, they are **approved for the Four Mandatory CEUs needed to maintain your CAC Certification.** These sessions will give you the straightforward, no-nonsense and practical information you need to stay current with all the changing Medicare rules and policies, as well as provide you with the most up-to-the-minute news and information on what is happening at the OIG, OCR and other agencies that directly affect ambulance compliance issues. This session is more critical than ever in light of the government's new enforcement weapons and the substantial new penalties that can come from non-compliance.

**11:50a - 1:00p**

**Lunch Provided**

**1:00p - 1:50p**

**The Five Biggest Compliance Risks for EMS**

**2:00p - 2:50p**

**Clinical Documentation Improvement (CDI):  
What is it and How it Can Save Your Service**

**2:50p - 3:05p — Break**

**3:05p - 4:00p**

**Background and Sanction Checks: Look Before You Leap**

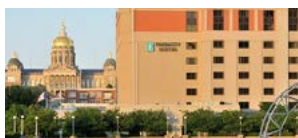
**4:00p - 5:00p**

**Managing the Electronic EMS Agency: HIPAA Pitfalls in a Digital Age**



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**REGISTRATION FORM AND EMBASSY SUITES AND HAMPTON INN ROOM BLOCK**



**Discounted Room Rates at the Embassy Suites On-the-River**  
**JUST \$159++** Rate Includes Parking for one-night --Limited Rooms --  
Reserve Online Today <[Click here](#)> or Call (515) 244-1700 by March 14th to  
reserve a room. Ask for the IEMSA Block Rate Code: EMS



**Discounted Room Rates at the NEW! Hampton Inn**  
**Located 1-mile from the Embassy Suites. JUST \$129++** Limited Rooms & Parking  
is \$15/nt. Reserve Online Today <[Click here](#)> or Call 515-244-1650 by **March  
24th to reserve a room at this rate.** Ask for the IEMSA Block Code:

**TO REGISTER ONLINE:** [CLICK HERE http://iemsanet/member\\_account.htm](http://iemsanet/member_account.htm) -Click the "Login Here" button. You will be prompted to log-in to your IEMSA Account to register--Usernames are set to the email address on file and every-one's temporary password for your first time logging in is set to IEMSA2014 which is case sensitive and contains no spaces. It will prompt you to enter your own password.

**Don't have an IEMSA Account? Click Here** to create an account:

**Once Logged-in--go to the "Online Store" tab at the top of your screen**, click on the "Regional EMS Billing & Documentation Conference" icon/link, complete the registration form, add to your cart, process payment and you're registered. You will receive a receipt and confirmation immediately by email. The payment options include: credit/debit card or select "Mail my Check". Registrations are not complete until payment is received, and must be paid prior to the conference. Mail Checks to: IEMSA, 5550 Wild Rose Lane #400, West Des Moines, IA 50266. No Refunds after March 23rd, 2016, Cancellations prior to the 3/23/2016 are subject to a \$50 cancellation fee.

**TO REGISTER BY MAIL or FAX:** Complete this form and return with your check to: IEMSA, 5550 Wild Rose Lane #400, West Des Moines, IA 50266 -- or FAX with Credit Card Info this form to: 877-478-0926. You will receive a confirmation email once your payment is rec'd and/or processed. If you do not receive an email--please contact the office ASAP to confirm your registration was received.

### Credit Card or FAX/EMAIL Registrations:

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Attendee Name

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Address

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City

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State

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Zip

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Email Address (mandatory):

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IA EMS Certification # (if applicable):

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Organization/Service :

☐ **\$200/pp --EMS Billing & Documentation Conference Registration Fee**

**Payment Method:** ☐ **MasterCard** ☐ **Visa**

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Credit Card Number

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Exp. Date

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Name on Card

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3-Digit Security Code on Back of Card